Commercial Real Estate

2021 Power Leaders in Real Estate (Part 2)



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Beyond resourceful, resilient or even essential, these Power Leaders have proven the real estate sector vital to the region's health and future.

Alex Rosemurgy

CEO, Rosemurgy Properties

Boca Raton



Alex Rosemurgy, Rosemurgy Properties CARLOS ARISTIZABAL



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Rosemurgy Properties recently completed Uptown Boca, with 180,000 square feet of retail and 456 luxury apartments. The company is currently in phases of development, entitlement and lease-up on several mixed-use, multifamily, retail and self-storage projects in the tri-county area.

Birthplace: Fort Lauderdale

Education: Bachelor's degree, finance, Florida State University

Why I went into real estate: What started as a family business became my passion.

First property I bought/sold: A 12,000-square-foot retail center in west Deerfield Beach

Lesson from Covid: Unquestionably, work-life balance

Go-to icebreaker topic: What does love and happiness look like to you?

Favorite book right now: "Greenlights"

I could spend an afternoon at: Any Nike store

My hidden talent: Not hidden, but an important one: being a father.

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